

MAJOR PRODUCT CHANGES

MODEL/SERIES/AVAILABILITY

- 5-Door Hatchback ST

MECHANICAL HIGHLIGHTS

- None

SAFETY/SECURITY HIGHLIGHTS

- ★ **New:**
 - None
- **Changed**
 - Rearview Camera is now Standard
- **Deleted**
 - None

EXTERIOR HIGHLIGHTS

- ★ **New:**
 - None
- ★ **New Colors:**
 - None
- **Deleted Colors:**
 - None

INTERIOR HIGHLIGHTS

- ★ **New:**
 - None
- **Changed**
 - None
- **Deleted:**
 - None

FUNCTIONAL HIGHLIGHTS

- ★ **New:**
 - None
- **Changed**
 - None
- **Deleted**
 - None

2018 FIESTA ST ORDER COMBINATIONS

- **Fiesta ST**
 - Body Code: P4G (Hatch)
 - Order Code: 400A

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com for the most current information.

★ = New for this model year

MECHANICAL

- 1.6L GTDI Engine (197hp)
- 6-Speed Manual Transmission
- Front and Rear Disc Brakes (ABS) with Electronic Stability Control (ESC) and Electronic Brake Assist
- Regenerative Brake System

EXTERIOR

- Door Handles – Body-Colored
- Dual Chrome Exhaust Tips
- Easy Fuel® – Capless Fuel-Filler
- Front Fascia Lower Extension (Body-Color) & Center Airfoil (Black)
- Glass
 - Solar-Tinted
 - Acoustic
- Grille
 - Lower – Molded-in-Color (Black)
 - Upper – Painted High Gloss
- Metallic Painted Trim
- Rear Fascia Lower Extensions (Body-Color) & Unique Diffuser (Black)
- Side Rocker Moldings – Body-Color
- Sound Symposer
- ST Fog Lamps
- ST High-Mounted Rear Spoiler
- Tire
 - 17" Summer Tires and Performance Brakes with Track Pads – P205/40R17 84W Tire
 - Full Size Spare Tire
- Wheel
 - 17" Rado Grey-painted Aluminum Wheel Full Size Spare Tire T185/60/R15
 - 15" Steel Spare Wheel
- Windshield Wipers
 - Front – Variable-Intermittent
 - Rear with Reverse Gear Wip Functionality

INTERIOR/COMFORT

- 12V Powerpoint (2) – Front & Rear
- Aluminum Sport Pedals
- Center Finish Panel – Painted Black
- Center-Stack – Painted Black
- Climate Control
 - Electronic Automatic Temperature Control (EATC)
 - A/C Register Bezels – Painted Black
 - Cabin Particulate Air Filter
 - Rear-Seat Heat Ducts
- Cruise Control
- Cup Holders – (5) 1st Row and (1) 2nd Row
- Door Inserts – Upgraded Cloth
- Door Release – Satin Chrome
- Driver Left Footrest
- Dual Visor Vanity Mirrors
- Floor Console with Full Armrest
- Floor Mats – Carpeted 1st and 2nd Row with ST Logo
- Front Center Console with Armrest
- Front-Door Sill Plates – ST Metallic Logo
- Instrument Panel
 - Trip Computer
 - Tachometer
- Lighting
 - Ambient Lighting (7 Colors)
 - Center Dome Lamp with Map Lights
 - Ice Blue® Cluster Lighting
 - Load Compartment Lighting
 - Rear Dome Light without Map Light
- Seats
 - 1st Row – Driver 6-way Manual (fore/aft, up/down, recline)
 - 1st Row – Passenger 4-way Manual (fore/aft, recline)
 - 1st Row – ST Logo Cloth Sport Seats with Driver Lumbar
 - 2-Way Adj. Head Restraints
 - 2nd Row – Cloth 60/40 Split Rear-Seat with Adj. Head Restraints

INTERIOR/COMFORT (continued)

- Shift Knob
 - Leather-wrapped with Red Stitching
 - Chrome Insert
- Steering Column – Tilt and Telescoping
- Steering Wheel
 - Redundant Audio Controls
 - ST Logo Leather-Wrapped with Red Stitching
- Storage
 - Front-Door Storage Bins
 - Rear Second Floor Storage Compartment
 - Seat Back Map Pockets
- Windows
 - Power Driver with One-Touch Up/Down
 - Power Rear

SAFETY/SECURITY

- (2) LATCH (Lower Anchors and Tether Anchors for Children) Hard Point Attachments
- AdvanceTrac® with ESC (Electronic Stability Control)
- Airbags
 - Dual-Stage Front
 - Driver Knee Airbag
 - Side-Impact
 - Side-Curtains
- Center High-Mounted Stop Light (CHMSL)
- Child-Safety Locks – Rear-Doors
- Door – Autolock (doors lock automatically when driving away)
- Front-Passenger Sensing System
- Front Wheel Drive
- Full Size Spare Tire
- Headlamps Twin Chamber Quad-Beam Halogen, Bright Reflector with Black Bezel and Chrome Highlights
- Height-Adjustable Retractable Safety Belt
- Hill Start Assist
- MyKey®
- Perimeter Alarm
- ★ Rear View Camera
- Rear-Window Defrost
- Safety Belts
 - Belt-Minder® (front safety belt reminder)
 - Rear 3-point Safety Belts
 - Front Height Adjustable Retractable Safety Belt
 - Front Safety Belt Pretensioners
- SecuriLock® Passive Anti-Theft System (PATS)
- Sideview Mirrors
 - Body-Colored
 - Dual Power
 - Integrated Blind Spot
 - Sideview with Turn Signal Indicators
- Tire Pressure Monitoring System (TPMS)

DRIVER ASSIST TECHNOLOGY

- Auto Headlamps and Wiper Activated
 - SYNC® 3
 - Enhanced Voice Recognition Communications and Entertainment System
 - 6.5" LCD Capacitive Touchscreen in Center Stack with Swipe Capability
 - Pinch-to-Zoom capability included when equipped with available Voice-Activated Touchscreen Navigation System
 - AppLink®
 - 911 Assist®
 - Apple CarPlay™ and Android Auto™
 - Smart Charging USB ports – two (2)
- Note:** SYNC® AppLink® lets you control some of your favorite compatible mobile apps with your voice. It is compatible with select smartphone platforms. Commands may vary by phone and AppLink® software.

FUNCTIONAL

- Audio
 - CD Player with MP3 Capability
 - HD Radio™
 - Sony® Premium Branded Audio – 8 speakers
 - SiriusXM® Radio
 - Note:** Includes a six (6)-month prepaid subscription. Service is not available in Alaska and Hawaii
 - Note:** Subscriptions to all SiriusXM® services are sold by SiriusXM after trial period. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc
- Decklid Release
- Ecomode
- Electronic Power-Assisted Steering (EPAS)
- Intelligent Access with Push-Button Start
- Remote Keyless-Entry with 2 Key Fobs
- ST Suspension

2018 FIESTA ST 5-DOOR HATCHBACK EQUIPMENT GROUP

Series/Rate	Option Code	Fiesta ST Hatch – 10%
Retail Series Mix (% of Total Vehicle)		10%
Fiesta ST Hatch FWD	P4G	S
1.6L GTDI Engine		S
6-speed Manual Transmission		S
Equipment Group		400A
Equipment Group Mix		100%
Included in Equipment Group		
<i>No Additional Equipment Included at this time.</i>		
Free Standing Packages & Options (FSO)		
ST Recaro® Package		
<ul style="list-style-type: none"> • Recaro® Partial Leather Seats 6-Way Driver (fore/aft, up/down, tilt) 6-Way Passenger (fore/aft, up/down, tilt) • Heated Seats • Heated Mirrors 	18R	O
Voice-Activated Touch Screen Navigation System with Pinch-to-Zoom Capability, SiriusXM Traffic and Travel Link® – (with 6.5" Color Touch Screen) Note: SiriusXM Traffic and Travel Link® includes a five (5)-year prepaid subscription ¹ . SiriusXM Traffic and Travel Link® services are not available in Alaska and Hawaii.	58V	O
17" Premium Ebony Black-painted Aluminum Wheel with Red Brake Calipers	64H	O
17" All-Season Tires and Performance Brakes with Low Dust Street Pads	TD9	O
Power Moonroof	13R	O
Orange Spice Metallic Tri-Coat	J9	O
White Platinum Metallic Tri-Coat	UG	O
Front License Plate Bracket Note: See "Emissions" section for additional information	153	O
Ford Accessories (Custom Accessories, Pre-Installed)		
ST Protection Package		
<ul style="list-style-type: none"> • All-Weather Floor Mat • Cargo Area Protector • Car Cover 	53S	O
Factory Invoiced Accessories (FIA) – Shipped separately from the vehicle for Dealer installation		
Smoker's Package	63B	O
Fleet Only Options (Requires Valid FIN Code)		
Engine Block Heater Note: Standard in seven states. See "Emissions" section for details	41H	O

¹ SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

AXLE AVAILABILITY

*Manual Transmission
Axle Ratio = 3.82 ST*

WHEEL AVAILABILITY



17" Rado Grey-painted
Aluminum
Standard on ST



17" Premium Ebony Black-
painted Aluminum with Red
Brake Calipers (64H)
Optional on ST

COLOR & TRIM AVAILABILITY

Model	Style/Material	Interior Description
ST	Cloth	Cloth Front Sport Seat with ST Logo with 60/40 Split Rear-seat
ST	Recaro® Partial Leather	Partial leather with 60/40 Split Rear-seat

COLOR OFFERINGS

Paint Name	Order Code	Fiesta ST		
		Cloth	Partial Leather	
		Charcoal Black with Reverse Contrast Seat Stitching and Driver ST Logo	Smoke Storm Recaro® Partial Leather	Molten Orange Recaro® Partial Leather
		GD	CY	CH
Shadow Black	G1	■	■	■
Magnetic ¹	J7	■	■	■
Orange Spice Metallic Tri-Coat ²	J9	■	■	■
White Platinum Metallic Tri-Coat ²	UG	■	■	■

¹ Metallic Paint
² Extra Charge

★ = New for this model year

EMISSIONS STANDARD/OPTIONAL EQUIPMENT

50-STATE EMISSIONS SYSTEM 425
Standard equipment on vehicles with 1.6L GTDI engines.

ENGINE BLOCK HEATER 41H

Standard and only available in AK, MN, ND, SD, MT, WI and WY states. Other states available via FCSD

For additional availability information, please refer to the Equipment Group pages

NOTE: Fleet Only – Engine block heater optional in all states with valid FIN code.

FRONT LICENSE PLATE BRACKET..... 153

Standard in states requiring two license plates and optional to all others.

FUEL ECONOMY

ENGINE DISP.	TRANSMISSION	50-STATE			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
		CITY	HIGHWAY		
1.6L EcoBoost® Engine	6-speed Manual Transmission	TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

ENGINE DISPL.	TRANSMISSION	NOMINAL COMPRESSION RATIO	50-STATE	
			HORSEPOWER	TORQUE
			H.P. @ RPM	FT. LBS. @ RPM
EcoBoost® 1.6L GTDI Engine	6-speed Manual Transmission	TBD	197@6000	202@4200